

# Julia Di Marco



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julesdmarco.ca

With 8+ years of experience in the Media and Gaming industries. I bring ideas to life through thoughtful design and strategic creativity – crafting visuals that spark emotion, build connection, and leave a lasting impression.

## EXPERIENCE • 8+ YEARS



### MICROSOFT MSR - GRAPHIC DESIGNER

JUNE 2025 - PRESENT

- Developed a cohesive design system supporting multiple teams and project managers.
- Created print and digital assets for internal and external conferences and events.
- Designed visual identities for various internal initiatives and research projects.
- Collaborated with AI researchers to craft clear, visually engaging presentation materials.



### BROWNS SHOES - GRAPHIC DESIGNER

OCT 2023 - JUNE 2025

- Design and produce paid media ads and web assets across multiple platforms.
- Create and manage printed materials for all Browns retail stores nationwide.
- Support photo retouching and deliver cohesive, brand-aligned visuals under tight deadlines.



### UBISOFT - GRAPHIC DESIGNER

JAN 2021 - OCT 2022

- Designed assets for online retailers, bundles, and social campaigns across AAA game titles including Assassin's Creed, RainbowSix Siege, Just Dance, and Rocksmith+.
- Collaborated with Brand and PM teams to ensure alignment with creative toolkits and visual guidelines.
- Independently managed full design cycles from concept to production.
- Contributed to the development of FOP/BOP, key art, marketing assets, and brand toolkits across multiple titles.



### DOLLARMA - GRAPHIC DESIGNER

NOV 2018 - JAN 2021

- Designed packaging and branding for 30+ retail products sold nationwide.
- Developed dielines and collaborated with vendors to ensure smooth production and print execution.
- Managed multiple concurrent projects and mentored design interns.



### EAT IT UP MEIDA - GRAPHIC DESIGNER

DEC 2016 - NOV 2018

- Produced marketing materials for major clients including Cirque du Soleil, Bell Media, and Interac.
- Designed pitch decks and experiential marketing presentations.
- Led photo editing and post-production to maintain brand consistency.

## EDUCATION

AUG 2017 - AUG 2018

### INTER-DEC COLLEGE / LASALLE COLLEGE

- AEC Diploma in Graphic Design
- Focus in Adobe Creative Suite, Typography, Layout, HTML & CSS.

## SKILLS

**Design:** Packaging • Branding • Digital • Print • Presentation

**Creative Tools:** Photoshop • Illustrator • InDesign • After Effects

**Extras:** Photo Editing • Layout • Typography • Visual Systems

**Languages:** English • French • Italian